

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

YAT & C (PMU) Department - Tourism Promotion -Promotional activities taken up by
A.P. Tourism Development Corporation, Hyderabad - Sanction of Rs.1,27,945/- (Rupees
One Lakh Twenty Seven Thousand Nine Hundred and Forty Five Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 282

Date: 15-03-2014.

Read:-

From the Executive Director Marketing, APTDC, Hyderabad,
Lr.No.TDC/GM/2014/2, Dated: 04-02-2014.

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O R D E R:

In the reference read above, the Executive Director, Marketing, A.P. Tourism Development Corporation, Hyderabad has forwarded the bills for an amount of Rs.1,27,945/- of M/s. Associated Advertising Hyderabad & M/s. Touch Stone, Hyderabad towards various tourism promotional activities as detailed below and requested the Government to arrange the payment.

Sl.No.	Name of the agency	Tourism destination - Description	Quantity	Amount in Rs.
1	M/s. Associated Advertising	1. Printing and supply of HARITHA Shamirpet lake view resort folder. 2. Something Fishy Restaurant folder. 2A. Something Fishy Restaurant invitation. 2B. scrolls. 3. Pattiseema & Papikondalu Fast boat charter services - printing & supply. 4. Shamirpet lake view resort pocket folders.	3200 3000 200 2 3000 5000	26,400/- 24,750/- 7,700/- 4,045/- 7,800/- 25,750/-
2.	M/s. Touchstone Advertising (P) Limited.	Towards the cost of printing and supply of leaflets for Caravan Tourism.	10000	31,500/-
Total				1,27,945/-

2. Government, after careful examination of the matter hereby sanction an amount of Rs.1,27,945/- (Rupees One Lakh Twenty Seven Thousand Nine Hundred and Forty Five Only) towards various tourism promotional activities as detailed above.

3. The amount sanctioned at Para -2 above shall be debited to the following Head of Account:

“3452-Tourism, 01-Tourist Infrastructure, 102, Tourist Accommodation & other facilities to Tourists - Schemes included in PLAN, 11- Normal State Plan, 13- Tourism PMU, 500 – Other Charges - 503 - Other Expenditure”.

p.t.o

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-2 above and disburse the same to the agencies as detailed below.

Sl.No	Name of the Agency	Bank name	Branch name	Account No.	IFSC Code	Amount
1.	M/s. Associated Advertising	State Bank of India	Secunderabad	1072 5427 162	SBIN 0000 916	Rs.96,445/-
2.	M/s. Touchstone Advertising (P) Ltd, Hyderabad.	Bank of Baroda	Banjara Hills	2661 0200 00 00 60	BARB 0PBB HYD	Rs.31,500/-
Total						Rs.1,27,945/-

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. Associated Advertising, Hyderabad.
M/s. Touchstone Advertising (P) Ltd, Hyderabad.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.
The Accounts Officer, YAT & C (PMU - Claims) Department.
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER